

PTS Members,

Well, after a very long, cold and snowy Winter, we have finally made it to Spring! Last Friday we celebrated Spring with a wonderful event featuring the band, Nightshift, at our club. Major thank you to our Event Coordinator, Chris Cody, and his team for an outstanding night! As with all of our member or non-member events, I'd like to bring your attention to a few Social Media guidelines as it pertains to posting content from these PTS events, or its members or non-members on all of our Social Media platforms. (Facebook, Instagram, X, etc.) I appreciate your adherence to these guidelines as I received a few concerns from members, as well as non-members who were unknowingly video tapped at the event on Friday night and then that video was posted to Facebook.

Social Media Guidelines to Remember:

1. **Think Before You Post**
 - Assume everything you post is public and permanent
 - Ask: Would I be comfortable if my place of work, family or friends saw this?
 - When in doubt, don't post.
2. **Protect Privacy & Confidentiality**
 - Never share Prince Thomas of Savoy sensitive information (financials, strategy, personal information about members)
3. **Communicate Professionally**
 - Be respectful, inclusive, and appropriate
 - Avoid arguments, offensive language, or controversial debates
 - If discussing/promoting any information specific to Prince Thomas of Savoy, keep tone positive and professional.
4. **Follow Legal & Platform Rules**
 - Respect copyrights and trademarks
 - Give credit when sharing others' content
 - Follow policies of platforms like Instagram, Facebook, and X
 - Clearly disclose sponsored or business-related posts

5. **Representing Prince Thomas of Savoy**

- Make it clear when opinions are your own
- Do not speak on behalf of Prince Thomas of Savoy, unless authorized
- Never post video's/pictures without consent from those in attendance or featured.

Remember, your online presence reflects both you and Prince Thomas of Savoy. Some smart engagement tips include, but are not limited to, keeping posts clear, concise and relevant, using images or video when appropriate and approved, be mindful of tone - humor doesn't always translate online and respond thoughtfully and not reactively.

I appreciate your attention to these guidelines and this request. As our weather starts to turn warmer and we begin our bocce leagues, I look forward to seeing everyone and enjoying our club, its members and our friendship!

Mike